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Digital India empowering Rajasthan: The land of kings in bloom

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Abstract
M-Government has introduced the whole new India through Digital India plan where India is going to turn instantly into a new empowered economy with knowledge and prosperity. The study mainly relates to the state Rajasthan where culture resides as its asset and its preservation is only the protection of its existence. The study begins with the brief introduction of the scheme "Digital India-power to empower". Primal studies have been reviewed and later the plans beneath Digital India have been hurriedly explained. Further, study makes specific criteria to scrutiny how plans under Digital India are transforming the glimpse of Rajasthan. Adaptations of government made schemes are making Rajasthan an empowered knowledge hub. Acquiring knowledge of upgraded technology is making the state prosper and advanced. Many of townspeople are being introduced with the benefits of technology in their day-to-day lives. Launching of E- sign, E-procurement, Raj mandi, Raj sampark have given citizens their fundamental right to information. As study goes on, it shows favorable aspects of Resurgent Rajasthan where everything is modified with the tool of technology. In the second quarter of the study it shows the gestures of common citizens, that how far they have been able to embrace these changes.

Keywords: Digital India, Empowered Rajasthan, Technology Hub, Digital Revolution

Introduction

On July 1, 2015 Prime Minister Narendra Modi inaugurated the DIGITAL INDIA scheme. In Rajasthan at the same time Chief Minister Vasundhara Raje pitched voice for Digital Rajasthan. This launch has come up with great idea to make the country a digital hub and technically delegated along with. It comprises of many significant program such as Digilocker, e-edification, e-sign etc. The projects comprised in Digital India have an eye area to make people digitally in contact with their system and get empowered with the latest technology. Transformation of the country via broadband toll roads, information to all, all-inclusive access to phones, the plan has come across with an innovative vision to make India a better India. Gram panchayats have been targeted to anchor with Wi-Fi and hotspots. Digital India program is on its way to create a knowledgeable country with providing a dais to its citizens to communicate digitally with the government. All states and territories have been linked up with this effort via chained technical services.

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Review of Literature

The primal studies and researches show that enhanced and upgraded technology is the need of hour. Really stunning projects launched on state level has made the proceedings of government exertions more reliable and crystal clear.

A. Shrivatsan in 2009 stated that, an enthusiasm had been seen whenever there is a talk in terms of arrivals of new technologies, which has promised to add the glyph of positivity to the upcoming era.

Mr. Gajendra Singh Khimsar in Oct 2016 states: Information technology and digitization is very much essential in the competitive scenario. The initiatives taken by the government as in e- mitra, e- public distribution and so on has impacted the economy in a positive manner.

Mr. P Rajendran has stated that getting one region upgraded with the technological literacy is a planned way for acquiring opportunities for transformation. Storing crucial docs on cloud is the way to keep them safer.

Mr. Prashant Shukla, National Technology Officer, Microsoft India, states in the favor of digital India and prescribes the significance of icloud as a better storage place for principal documents.

Objectives of Study

The paper studies about the plan inaugurated via M-government where M stands for Mobile. The government launched this plan to make the economy delegated in technology. The states of India, its territories and the village areas have been targeted as the major elements under this scheme. The projects launched under the agenda and their impact on the states, are key objectives of this study.

Scope of Study

The study is related to Rajasthan, "The Land of Kings". The impacts of digitization over the state are the subject matter of study. From the launching of the plan Digital India till its adoption, what the state has faced and what actually it has enjoyed is studied through this paper. The study considers the span of couple of years ago from now (2015 onwards).

Research Methodology

The research is analytical in nature where facts and information already available are used. Which are analyzed to make a critical evaluation of the material?

Schemes beneath Digital India Programmed:

- Digilocker
- Mygov.in
- SBM app
- Attendence.gov.in
- E-sign configuration
- E-hospital
- National scholarship gateway
- Digital India manifesto
- Bharat net
- Wi-Fi hotspots
- Upcoming peer group webbing
- Electronics evolution reserves

Digitization and Blooming Rajasthan

The plan Digital India has really outstanding ideas to make every state of the country a technology hub. In this journey of making the country empowered in knowledge, innovations and technology the state has been provided digital facilities mentioned above. The idea of digitization is on way to transform the dreams in a reality. The dais of digitization has brought various opportunities for inclusive development. State has secured prestigious position of being the first state to adopt the digital system. 35k nobs of E-mitra have been established alone in Rajasthan as a significant effort of being a smarter state.

Rajasthan the upcoming establishment and robotics core: Information and communication technology, "The game changer" has upgraded the scenario of society with sky high Internet pace. Way of making deals has adopted a new form of interaction and come to conclusions. The ideas of establishments or very start-ups can be shaped up in the state. The domain has a dynamic and concerned nature for drastic ideas. The state is making it easier via adopting newly arrived techniques to couple government and people. State is assertively performing an attentive role in learning and bestowing capabilities of digital India. An outright robotic environment is responsible for a transparent system. Being aided through technical giants has leaded it to the zenith of betterment. Approach to Internet, information to all, E- kranti have narrowed the distance of government and its people.

Digital India creates placements in Rajasthan: Innumerable placement openings have come up with the plan Digital India. The posts beneath these vacancies are engineer, manager, director and more prestigious ones in digital area. More than thousands of openings have been linked with the plan Digital India. So the project is showing a positive glimph towards formation of employment.

Rajasthan villages perceiving Digital India dawn on cosmic (solar) power: Everyone is assessing Internet services in village areas of Rajasthan through solar towers. Although people are not having a well geographical connectivity but they have an Internet link up to get connected to one another. Telecom towers which are working through solar power are becoming fruitful to those people who are in crave to get digital to accomplish their crucial needs. Schools are getting upgraded with Wi-Fi and Internet connection. Principal documents are now being easier to be made such as passport, aadhar, and Dob certificates through E- services shops where Internet connections are running with solar power. The initiative of utilizing solar power for Internet connectivity has various advantages. Infinite natural resource is turning fruitful for needy and it doesn't need a high power for turning on, it can work with low power as well.

Folk music of Rajasthan has achieved worldwide following: Bright talents of the land of kings were slowly getting faded till the idea of digitization wasn't arrived. The golden voices, fascinating arts and bright ideas of keeping the culture alive were appearing to be vanished till people from Rajasthan were strangers to the idea Digital India. The adoption of upgraded technology via people who really want to save the culture and precious heritage has supported the preservation of the unique culture. Through one touch whole world can get the chance to hear, see and admire it. The artisans from renowned schools have saved

the culture through sending it worldwide. It has not only increased the numbers of admirers of the prestigious treasure but also has come across with opportunities of accomplishment of more exertions.

Modernism in collection of land records: The department of land resources has introduced the scheme Modernization of land records in year 2008. In this program records of immovable properties are to be kept in soft copies. Each state could enjoy the transparency in system through this action. Accessing records was not this easier primarily as it became now. Banking facilities got easy to approach through E- banking. Crop insurance, land procurement and agriculture subsidiaries were among benefits beneath the plan Modernization of land records. With the adoption of Digital India this plan has grabbed a strong pace. The existing plan has got the cover to be more impactive and adoptable.

Rations shops getting digital in Rajasthan: After launching of Digital India plan, the provision of making ration shops completely digital has come into the existence from September 2016. In regional areas records of purchasing would be kept in the digital form. Aadhar is significant doc for this purpose. Earlier who were not having computer access couldn't get OTP. For resolving this issue manual registers were the last resorts. But later on this idea created troublesome situations. So, system decided to make it completely digitize. E-PDS software has been developed for assignment of food grain to the distributor shop and keeping records of inheritor.

Digital India plan as a push for pilot banking services in Rajasthan: Unfriendly people to bank services are found mostly in rural areas. Neither they have access to banks nor have accounts. Via scheme Digital India, technology companies are taking initiatives for making it easier for people to create their accounts paperless with the help of their unique identity number. The well-known mobile network "Airtel" has started working in terms of this. Online payment and deposit transactions are part and parcel elements of this service. One can go cashless just having an access to account. Money transfer, insurance facilities are also part of it. Customers will be having their mobile numbers as account numbers.

Digital literacy mission in Rajasthan: People are being taught about digitization through the mission to make their lives much easier. 52.5 lakh people are being trained for this in two phases, in phase one people would be taught by government and in two industries will provide training regarding this. Analogical literacy will improve the knowledge of individuals and groups combindly. Computer literacy courses offered under this plan will empower the people to their right to knowledge and bring fruitful results in entire economy.

Hurdles of the Plan: After getting into detail of various plans, their adoptions and usefulness, questions arise "How Rural People are reacting towards it? Have They Understood Whole Strategy of Government? Are They Happily Adopting the Changes? Or they are criticizing it…"
Where PM and CM are dreaming quite far and planning

huge for a resurgent nation with upliftment of common townspeople residing therein, people are not really contented with the plan as they are not educated and very short amount of people work discriminately in lack of literacy. General people are taking this step of the system as nuisance because they are not even able to well understand the plan. How will they digitized when they are not educated enough? Although the plan has a great vision behind it but everything should be preplanned. As western countries began to get digitized they were taught well enough before any new acquisition. Might be a strong point there the consciousness of people, which is seen on a very low pace in Indian people. Before spreading telecom towers around the regions, edification must be strongly dispersed. People who are not conceptually ready to acquire these alterations should be well persuaded regarding such a drastic game changing idea. The plan went never wrong, only the conceptions went wrong. When education, basic learnings and convincing people will not be that harder as it is in present "The Dessert Will Start Blooming or it will characterize its name which can only turn into blossom in miraculous cases. So, it should be understood that the plan has a lot for the state to give; it has brought the openings for Wilted Dessert as marvelous beginning.
"The Digital India is the Destiny of India Where Dessert Will Bloom and Won't Wilt"

Conclusion
CM Vasundhara Raje has addressed that, what was quite impossible to achieve a decade ago has been turned easy to approach. The dream of making India a smarter India is on its way to turn into reality. Centuries have passed in understanding this fact clearly that technology and its adoption can create miracles. Technology is essential for evolution. PM Modi has created M-government, which has linked up country and its individuals. Internet gives the podium of getting swiftly connected with each other. Setting an analogical network is elemental idea of this plan. The plan has a strategy to bridging gaps and spreading technical edification. Rajasthan has adopted this route for framing each government action crystal clear. It's not just the adoption of digital programs, but educating people about the technology. Central projects have been kept in eyes for making the state a heart of technology. Townspeople are being served via various services just with a click. E-sign configuration gives the authentication to any transaction made, which is really easy and flexible. E-governance has the central idea of promotion of government actions, standard of people and improved workings of departments of government. Bhamashah yojna being a strong part of it gives right to women to administrate. It provides monetary liberty to women, where money can be straightly forwarded to heir. Digitization has really brought a stunning change in the economy. Raj sampark: a new idea of Indian government provides the facility to register complains online. Other than these principal service people can also book a ticket online now. E-procurement a new avtar of tender world, where bids can be submitted online, providing applicants the latest updates relating to tenders and dates of opening and closing of bid. Raj mandi: which is helpful for people to know latest rates of vegetables and other eating stuff. This not only helps habitants but also plays an important part for farmers and

traders. Digital India is making village smarter and empowered. All that people of this nation need is to support and trust the administration for a bright tomorrow.

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